



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 216498 /		<u>Alt Order #</u> 06866077
<u>Product</u> MAJORITY PAC		
<u>Contract Dates</u> 10/30/12 - 11/12/12		<u>Estimate #</u> 2181
<u>Advertiser</u> POL/Majority PAC		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 94	<u>Product Code</u> 100
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

Waterfront Strategies
3050 K Street Northwest
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/30/12	11/02/12	News 8 @ 6a	6a-7a		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$2,000.00	0.00			
N 2	WTNH	10/30/12	11/02/12	News 8 @ 6a	6a-7a		:30				NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$2,000.00	0.00			
N 3	WTNH	10/30/12	11/02/12	M-F 9a-10a	9a-10a		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$1,000.00	0.00			
N 4	WTNH	10/30/12	11/02/12	The View	11a-12p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$3,500.00	0.00			
N 5	WTNH	10/30/12	11/02/12	News 8 Noon	12p-1230p		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$1,500.00	0.00			
N 6	WTNH	10/30/12	11/02/12	Katie	3p-4p		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,500.00	0.00			
N 7	WTNH	10/30/12	11/02/12	Early Fringe M-F	4p-5p		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$1,500.00	0.00			
N 8	WTNH	10/30/12	11/02/12	News 8 5p-6p	5p-6p		:30				NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$3,000.00	0.00			
N 9	WTNH	10/30/12	11/02/12	News 8 5p-6p	5p-6p		:30				NM	3	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$3,200.00	0.00			
N 10	WTNH	10/30/12	11/02/12	News 8 6p-630p	6p-630p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$5,000.00	0.00			
N 11	WTNH	10/30/12	11/02/12	World News	630p-7p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$5,000.00	0.00			
N 12	WTNH	10/30/12	11/02/12	M-F 7p-730p	7p-730p		:30				NM	3	\$19,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
216498 /	06866077

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/12/12	MAJORITY PAC	2181

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Majority PAC	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$6,500.00	0.00			
N 13	WTNH	10/30/12	11/02/12	M-F 730p-8p	730p-8p		:30				NM	3	\$16,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$5,500.00	0.00			
N 14	WTNH	10/30/12	10/30/12	Tue Hour 2	9p-10p		:30				NM	1	\$22,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$22,000.00	0.00			
N 15	WTNH	11/05/12	11/05/12	Late News 8	11p-1135p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$5,000.00	0.00			
N 16	WTNH	11/05/12	11/05/12	News 8 @ 6a	6a-7a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,000.00	0.00			
N 17	WTNH	11/05/12	11/05/12	Early Fringe M-F	4p-5p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00	0.00			
Totals										0.00		39	\$130,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	39	\$130,600.00	\$111,010.00
Totals	39	\$130,600.00	\$111,010.00

Signature: _____ **Date:** _____

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Rep Order# 6866077 Ver# 1 Status New
EC'd No

Traffic Order# 216498

Printed: 10/22/2012 9:19 AM
Last Received: 10/21/2012 3:17 PM
Showing Buylines: All Lines

1 of 3

Station WTNH-TV NEW HAVEN, CT.
Advertiser () MAJORITY PAC
Product MAJORITY PAC
Estimate# 2181
Buyer Spencer Wood
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 94/100/2181
Flight Dates 10/30/2012 - 11/12/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW ORDER
CLIENT: MAJORITY PAC
OUR TOTAL IS 5130600
PLS CONFIRM
THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/30-11/02	TU-F	6A-630A	3	:30	\$2,000.00	GOOD MORNING CT AT 6AM	3		1	\$6,000.00	
2	10/30-11/02	TU-F	630A-7A	4	:30	\$2,000.00	GOOD MORNING CT AT 630AM	4		1	\$8,000.00	
3	10/30-11/02	TU-F	9A-10A	3	:30	\$1,000.00	DR. PHIL	3		1	\$3,000.00	
4	10/30-11/02	TU-F	11A-12P	1	:30	\$3,500.00	THE VIEW	1		1	\$3,500.00	
5	10/30-11/02	TU-F	12P-1230P	3	:30	\$1,500.00	NEWS 8 AT NOON	3		1	\$4,500.00	
6	10/30-11/02	TU-F	3P-4P	4	:30	\$1,500.00	KATIE	4		1	\$6,000.00	
7	10/30-11/02	TU-F	4P-5P	3	:30	\$1,500.00	JUDGE JUDY	3		1	\$4,500.00	
8	10/30-11/02	TU-F	5P-530P	3	:30	\$3,000.00	NEWS 8 AT 5PM	3		1	\$9,000.00	
9	10/30-11/02	TU-F	530P-6P	3	:30	\$3,200.00	NEWS 8 AT 530PM	3		1	\$9,600.00	
10	10/30-11/02	TU-F	6P-630P	1	:30	\$5,000.00	NEWS 8 AT 6PM	1		1	\$5,000.00	
11	10/30-11/02	TU-F	630P-7P	1	:30	\$5,000.00	WORLD NEWS TONIGHT	1		1	\$5,000.00	

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2 of 3

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Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
12	10/30-11/02	TU-F	7P-730P	3	:30	\$6,500.00	JEOPARDY	3		1	\$19,500.00	
13	10/30-11/02	TU-F	730P-8P	3	:30	\$5,500.00	WHEEL OF FORTUNE	3		1	\$16,500.00	
14	10/30-10/30	TU	9P-10P	1	:30	\$22,000.00	DANC-RESLT-ABC	1		1	\$22,000.00	
15	11/05-11/05	M	11P-1135P	1	:30	\$5,000.00	NEWS 8 AT 11	1		1	\$5,000.00	
16	11/05-11/05	M	630A-7A	1	:30	\$2,000.00	GOOD MORNING CT AT 630AM	1		1	\$2,000.00	
17	11/05-11/05	M	4P-5P	1	:30	\$1,500.00	JUDGE JUDY	1		1	\$1,500.00	

---REPORT TOTALS---

Report Totals: 39 / \$130,600.00

---SALES MONTHLY TOTALS---

Nov 12: 39 / \$130,600.00

Sales Totals: 39 / \$130,600.00

Station Totals: 39 / \$130,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$435,333

CABL 0%	WCCT 10%	WCTX 0%	WFSB 20%	WHCT 0%
WRDM 0%	WTIC 20%	WTNH 30%	WUVN 0%	WVIT 20%
XXX 0%				

Books null
Demos RA35+

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Mike Furman
do hereby request station time concerning the following issue:

Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	ordered			

Total Charges:

This broadcast time will be used by: Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Handwritten: [Illegible] [Illegible] [Illegible]

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/4/12 [Signature] 202-338-5700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.